



# Sponsored Runner Registration Form

## TD Bank Beach to Beacon 10K Road Race

### Saturday, August 5, 2017

RTT Sponsored Runners in the 2017 Beach to Beacon (B2B), commit to raise funds and awareness for Riding To The Top Therapeutic Riding Center (RTT). RTT is northern New England's largest therapeutic riding program serving hundreds of children and adults with disabilities.

To secure your Sponsored RTT Runner number:

- Fill out the form below and email(scan), fax or mail it back ASAP (see address on bottom of page);
- Remember to include your credit card information. **Please note that your card will only be charged in the event that you are not able to fundraise the minimum goal (\$300) before bib numbers are distributed or in the event that you withdraw from the race after numbers have been assigned;**
- Please note there is a \$150 fee if you withdraw once the numbers have been assigned;
- Upon receipt of your signed registration form, RTT will send you directions on how to set up a secure online fundraising page for you to use (RTT staff are available if you need help).
- Use your online fundraising page to help raise awareness of RTT and sponsorships for your run - we've found online giving to be very effective. You can also use other means to fundraise (be creative!!).
- Your supporters can donate online or send in a check made out to RTT to sponsor you. Please have them include your name on the check memo line so you get credit!
- RTT race numbers are available on a first come first served basis. The first 25 letters of intention that we receive will be eligible for a passcode for race registration.
- **Beach to Beacon passcodes are available in April and will be released in once you have met your minimum fundraising goal or have authorized the charge on your credit card.**
- You will receive a free race registration bib (worth \$55) and be eligible for some very special RTT prizes.
- **Once you have your passcode you must log on and register at the Beach to Beacon website (no later than June 30, 2017).**

**As a Sponsored Runner, I agree to raise a minimum of \$300 for the riders, horses and programs of Riding To The Top. Signature \_\_\_\_\_**

Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Credit Card Type and Number: \_\_\_\_\_ Expiration Date \_\_\_\_\_  
(Mastercard, Visa or Discover only)

CSV Code \_\_\_\_\_ Authorization Signature \_\_\_\_\_

**Riding To The Top is a non-profit 501(c) 3 organization and all donations are fully tax deductible.**

**Riding To The Top ~ 14 Lilac Drive ~ Windham, ME 04062**  
scole@ridingtothetop.org ~ 207-892-2813, x21 ~ fax: 892-6523 ~ www.ridingtothetop.org

# Beach to Beacon 10K 2017

## TEAM RTT FAQ's

### 1. What does it mean to run for Team RTT?

Since 2004 Team RTT runners have raised over \$220,000 for Riding To The Top Therapeutic Riding Center (RTT). Team RTT runners are committed to raising awareness and funds for the riders, horses and programs of RTT.

### 2. Do I have to run with a group?

Only if you want to! Some people do recruit friends, co-workers and/or family members who may start out together, race together or meet up at the finish line.

***RTT supporters are stationed on the route to cheer you on!***

### 3. How and when will I know if I have secured a number for the race?

- RTT bib numbers are available on a first come first served basis. The first 25 letters of intention (registration forms) that we receive will be eligible for a passcode for race registration. Once we have received your form, RTT will send you information about online fundraising. **Beach to Beacon passcodes will be released once you have met your minimum fundraising goal or have authorized the charge on your credit card.**

### 4. Do I have to set up an online fundraising page to participate?

No, you can use other means to fundraise, but we've found online fundraising to be very effective. It will help you raise awareness of RTT's programs and sponsorships for your run. We will send you information about how and where to set up your fundraising page. You'll be surprised how easy it is to use and how fast you can gain sponsors once your request "goes viral".

### 5. When can I get my number? When do I pick up my race registration packet?

Once you have received a passcode from RTT it is your responsibility to log on and register at the Beach to Beacon website **by 6/30/2017**. All details on the race (how and where to get your registration packet, start of the race, etc.) can be found at: <http://www.beach2beacon.org/expo-and-packet-pick-up>.

### 6. Where does the run start? Where do I park?

Once you have received a passcode from RTT it is your responsibility to log on and register at the Beach to Beacon website **by 6/30/2017**. Details on the race (expo, parking, shuttle) can be found at [www.beach2beacon.org/about](http://www.beach2beacon.org/about)

## TIPS

Here are a few things that can make you a successful RTT sponsored runner:

- Learn about Riding To The Top, or better yet, come visit the farm! It is so much easier to ask people to sponsor you when you know where the money goes;
- Invite a friend or two to join you...makes training and running more fun!
- Personalize your online fundraising page - most sponsored runners find this makes asking so easy!
- Set personal goals for running and for sponsorship, it can help to motivate you on both fronts;
- Share your story! Why are YOU running for RTT???
- Send reminders and updates on your training or fundraising progress to your friends and family. People don't always remember to respond the first message you send, so it is helpful to resend or send reminders;
- If you reach your goal, keep going and raise it!! RTT prizes are awarded based on amount raised and number of supporters you recruit.

**QUESTIONS? Contact us at: 207-892-2813, x 21 or [scole@ridingtothetop.org](mailto:scole@ridingtothetop.org)**