



# RTT Annual Trail Ride-A-Thon

- Who:** Riders, families and volunteers hit the trails to benefit Riding To The Top
- What:** A one hour trail ride with cook-out and prizes
- Where:** RTT - 14 Lilac Dr. Windham, Maine
- When:** Sunday, June 11, 2017 (Rain Date: Sunday, June 25, 2016)
- Contact:** Susan at 892-2813 ext. 21 or email [scole@ridingtothetop.org](mailto:scole@ridingtothetop.org)

**Trail Ride** - Sign up and request a time slot today! - Rides will leave on the hour at (9 am, 10 am, 11 am and 1:30 pm). Family members of RTT riders are welcome to ride too!

**Donations** – This is a fundraiser and all participants riding a horse are asked to raise a minimum of **\$150** in total pledges.

***Special prizes for top fundraisers! Let your friends, family and neighbors know why RTT is important to you!***

Collect donations from individuals and businesses in person (see us for collection envelope) or set up your own fundraising page at:

**<https://www.razoo.com/team/Rtt2017rideathon>**

Use your page to reach out to your family and friends and to share your own RTT story! (Full directions are on the back or second page). Donations to RTT are fully tax- deductible.

**Great Cookout** –Lunch will be served from 11:30 to 1:00 pm for all participants and their guests. **Please RSVP how many people will be joining you for lunch.**

**Prizes** - All participants will be entered for the raffle drawings! **Raise \$1,000 or more and receive one FREE 6 week term of riding at RTT!** Special prizes will be awarded to the top fundraisers and the top “friendraiser” (participant with the most people making a donation)!!!

**This ride is limited to the first 30 who sign up – so sign up ASAP!**

## ***Create your own online fundraising page!***

RTT is using Razoo.com for online fundraising - **Please use this portal so we can track the team and our progress towards our goal:**

**<https://www.razoo.com/team/Rtt2017rideathon>**

**Next follow these directions:**

- 1) Look to the right side of the screen for JOIN THIS TEAM and
- 2) Click on FUNDRAISE
- 3) Follow the e directions on this page: Create your own or personalize the template
- 4) Finished? Click on PUBLISH!
- 5) Once you have personalized your page, you can share on social media or cut and paste the link to email to your family and friends.

**If you have any problems do not hesitate to call Susan at RTT 207-892-2813 x21 or email at [scole@ridingtothetop.org](mailto:scole@ridingtothetop.org).**

**Tips:**

- **Tell your story:** Personalize your page, let people know why you support RTT! Use pictures - RTT has a lot of great photos of the farm and riders; let us know if you'd like one!
- In the past riders have found that in addition to importing your contacts and email addresses to Razoo.com, it helps to send out an email from your own account—that way your friends and family are more likely to open it, and spam filters won't be likely to toss it in the bulk mail folder. Just **cut and paste your fundraising page link** into your email, add a personal note, and send!
- If you do not hear back from people right away, do not be discouraged! We are all busy and many people simply forget... it is ok to send a reminder!

### **Why Razoo?**

- You can personalize an online giving page. It's a great way to **tell your story** to family, friends and co-workers (What does RTT mean to you? What do you hope to accomplish? Etc...)
- Online giving with Razoo.com is an **easy way to raise funds** for Riding To The Top Therapeutic Riding Center!
- Razoo has low processing fees and NO annual fee... which means more **support for RTT riders, horses and programs!**